



Why do attorneys need web video?

Call us today to learn more.

**Video
Solutions**

Online video views grew 124% in 2009.

Convert prospect interest into ACTION.

Toll Free > 877.883.8471

www.lawclick.net

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9 Key reasons you need video.



**Need
more
clients?**

- 1 Online video views grew 124% in 2009.
- 2 Web users select video 4 to 1 over any other content.
- 3 52% of users take action after watching an online ad.
- 4 80% of web video viewers can recall the message.
- 5 Videos with a call to action are 400% more potent.
- 6 Videos dominate social media and reach a vast audience.
- 7 Viewers get to see you as a legal expert.
- 8 Google will raise your content and site ranking.
- 9 Video generates more prospect calls than any other tool.

IS YOUR WEBSITE GENERATING REVENUE?

Working to secure your next consult.

We know how to market attorneys.



Winning Attorney Web Videos

Our seasoned video production team will bring your static site to life. We know how to grab and hold your visitors' attention. We'll share your story in a way that fosters trust and confidence. We'll help you establish that critical emotional connection that inspires prospect action.

Working to secure your next consult.

Industry Leading Video Solutions

Video Options Include

- ✓ Firm Overview
- ✓ Practice Areas
- ✓ Attorney Profiles
- ✓ Client Testimonials
- ✓ Social Media Ads

Documentary Style

We remove all the anxieties associated with a web video production. We can assist with every detail from scripting to makeup to lighting, teleprompting, dubbing in previously shot footage, adding graphics, and anything else you can think of. We bring our studio and staff to you.

ARE YOUR COMPETITORS' BUSIER THAN YOU ARE?

Working to secure your next consult.

Affordable Pricing

Winning Videos Competitively Priced

The best blueprint for any successful project understands the goal, experience, ability, budget and pride of craftsmanship. Video is no different. Our approach with all projects is to first listen and learn. We will efficiently use the budget and best practices to achieve the results you desire. All our projects are custom proposed and priced for best value.

Pricing starts at \$3,900 for a ½ day and \$5,800 for a full-day.

Pricing is impacted by the volume of video clips shot and estimated post-production work. Rushing into challenging or unrealistically budgeted projects is always a set-up for failure, because those are the projects that often need the most attention.

Working to secure your next consult.

Industry Leading Video Expertise

Craig Kelly, Video Production Director

Since 1977, Craig has produced, directed or shot thousands of television and video projects for broadcast, commercial DVD release, concerts, web-casts and corporate conferences. His work has carried him to over 25 countries and 48 States.

From documentary style to large venue, multi-camera broadcast remotes, Craig has been there and is often project consulting, crewing, brokering equipment packages, surveys and overseeing manufacturing and distribution of international DVD product.



Craig Kelly

WHAT'S YOUR VIDEO STRATEGY?

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